DORAL PROGRAM
Low Volume 75 cpw or less

Promo Dates:	2/1/95 - 2/28/95
Promotion:	4 Carton Doral Display
Packing:	4 Different Styles of Doral
Consumer offer:	$0.25 off per pack

Direct Account Responsibility:

- **Sell To Low Volume Calls 75 Cartons or Less**
- VPR & Blackline $0.25 off all packs
- Inform RJR when product has been VPR'ed & blacklined so that payment can be approved.
- Pack loose packs into 40-pack shipper unit with point of sale kit.
- Invoice retail/subjobber $2.50 off per carton, $10.00 per display.
- D/A will supply RJR a list of stores which were sold the display.
- A maximum of 1 display per store/per week. (Subjobber No limit)
- Failure to adhere to these guidelines will result in termination of future programs.

RJR Responsibility

- Order Promotional product.
- Verify product has been VPR'ed & Blacklined in order to pay $2.50 off per carton.

*$5.00 display payment includes packing & handling (15 Display $5.00 = $75.00/case)

Any questions please call.

Good luck

Source: https://www.industrydocuments.ucsf.edu/docs/hlhn0000

DORAL PROGRAM-SUBJOBBER
Low Volume 75 cpw or less

Promo Dates:	2/1/95 - 2/28/95
Promotion:	4 Carton Doral Display
Packing:	4 Different Styles of Doral
Consumer offer:	$0.25 off per pack

Subjobber Responsibility:

- **Sell To Low Volume Calls 75 Cartons or Less**
- VPR & Blackline $0.25 off all packs
- Invoice retail/subjobber $2.50 off per carton, $10.00 per display.
- Subjobber will supply RJR a list of stores which were sold the display.
- A maximum of 1 display per store/per week.
- Failure to adhere to these guidelines will result in termination of future programs.

Any questions please call.

Good luck

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